



UBC Geering Up
Engineering Outreach

Visual Content Creator

Job Description

How to Apply

Please complete and submit the following items to Geering Up:
www.geeringup.apsc.ubc.ca/staff/

The application form will request you to attach your cover letter and resume on the last page. Applications sent via email or via careers online will not be accepted. The deadline for applications is on the website.

Terms of Appointment

Part-time April 29th, 2024 through to August 30th, 2024. Part time hours will approximately take place Monday to Friday from 8:30am to 4:30pm, with some flexibility.

Remuneration

\$17.93 – 18.49 per hour at 10 hours/week. To be paid out according to the calendar set by UBC payroll.

What would you learn?

- Science communication and teaching experience; teaching hours with Geering Up can typically be accepted by Education programs to fulfill admissions requirements.
- Access to a national network of STEM outreach organizations. Learn more about the Actua network [here](#)
- Training on topics such as classroom management, working with youth with exceptionalities, utilizing educational technology
- Equity, Diversity, and Inclusion training
- Leadership & program development opportunities for returning staff members

What is Geering Up?

UBC Geering Up Engineering Outreach is a non-profit organization dedicated to engaging the children and youth of British Columbia in STEM (Science, Technology, Engineering and Math) through fun, innovative, and hands-on experiments and projects. We recognize that there are systemic barriers that prevent many people from pursuing careers in STEM. Thus, Geering Up strives to reach all children and youth, regardless of gender, ethnicity, culture, or socio-economic status. Over the past 20 years, we have reached over 150,000 youth through summer camps, in-school workshops, community outreach trips, clubs, and more.

The Visual Content Creator makes graphics and content for Geering Up's various social media platforms.

What skills are we looking for?

- Interest and passion for STEM and education is a necessity
- Having a creative eye and experience in photography and videography are necessities
- Experience with photo and video editing is an asset but not required
- Working with children, particularly in an environment similar to Geering Up, is an asset. Volunteer experience with Geering Up is an asset
- Must be a current UBC student. A background in visual arts, film, and photography/videography is preferred, although communications, management, or creative support backgrounds will also be considered
- Flexible, communicative, collaborative, and highly organized.
- Confident communicator, well-versed in working with groups and youths
- Proven leadership skills
- Able to balance work with other commitments
- Comfortable working in a self-directed work environment
- All Geering Up Staff must have a Criminal Record Check on file before they can begin work

What would you do in this role?

- Attend camps, workshops, and special events to capture photos and occasionally videos
- Assist in the filming of Geering Up's communication and promotional videos.
- Work alongside Communications team to produce photography that aligns with Geering Up branding and visual strategy
- Work with Communications team to organize, upload, and coordinate photo and video into a media library for internal use
- Represent Geering Up accordingly at events
- Organize, prepare, and handle Geering Up equipment with a high degree of care
- Complete all projects assigned in a timely manner
- Support in the development of Geering Up's communication strategy
- Perform other duties, as requested by the Admin team

