Photography and Videography Content Creator - Job Description

About the Organization

UBC Geering Up Engineering Outreach is a non-profit, student-run organization dedicated to promoting science, engineering and technology (STEM) to the children and youth of British Columbia through fun, innovative and hands-on experiments and projects. Geering Up also strives to reach all children and youth, regardless of gender, ethnicity, culture, or socio-economic status. Over the past 20 years, we have reached over 150,000 youth.

More information about Geering Up is available at www.geeringup.ca

Job Summary

Working as the Geering Up Photo and Video Content Creator is a fantastic opportunity to get on-the-ground experience with photo and video content production. The Photo and Video Content Creator assists in the content creation cycle, working with senior staff to plan/execute photo shoots, script videos, gather video footage, edit media, and helping to provide feedback on the completed assets. An ideal candidate is a strong communicator who likes working with a team and is passionate about telling stories through photos and videos. Beyond supporting video content creation, this role may be called on to assist in art and design work as well as special event delivery. This position does require photo and video editing skills.

1. Assists in the filming of Geering Up’s communication and promotional videos. This may involve new and existing video campaigns on channels such as YouTube and Facebook Video.
2. Produces content for Youtube, presenting exciting STEM stories to youth.
3. Assists in the development of Geering Up’s video and audio content including the “Creative Engineering” channel for high school students, and the Youth in STEM Podcast.
4. Assists in the production of promotional photographs
5. Other duties as required in support of Geering Up’s community engagement strategy
Geering Up’s existing videos can be found on our YouTube: [www.youtube.com/geeringup](http://www.youtube.com/geeringup)

## Qualifications

- The Video and Photo Content Creator should be a strong communicator and passionate about storytelling via photo and video.
- Experience with photography and videography is strongly preferred, though experience with both is not required.
- Experience video editing is strongly preferred.
- Working with children, particularly in an environment similar to Geering Up is an asset. Examples of this could include community centers, day camps, overnight camps, or daycares. Volunteer experience with Geering Up, or another Actua camp is an asset.
- It is important to have excellent time management skills in order to balance this job alongside other commitments.
- The Video and Photo Content Creator be capable of multitasking, and be comfortable in a self-directed work environment.
- All Geering Up Staff must have a Criminal Record Check on file before they can begin work.

## Terms of Appointment

This position is part-time from **September 6th, 2022** through to **April 30, 2023**.

## Remuneration

10 hours per week. The wage for this position is **$16.86/hr - $18.05/hr** based on the applicant's time worked with Geering Up.

## How to Apply

Please complete and submit the following items to Geering Up:

Application forms can be found on our website, [www.geeringup.apsc.ubc.ca/staff/](http://www.geeringup.apsc.ubc.ca/staff/) You must apply via this form. The application form will request you to attach your cover letter and resume on the last page. Applications sent via email or via careers online will not be accepted. The deadline for applications is **July 24th, 2022 @ 11:59 PM PST**.